


Fleetguard Filters (FFPL) supports 'Prabhaar' under its CSR initiative to Highlight the Importance of Girl Child Education

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Film launched at NFAI, Pune by personalities including Niranjan Kirloskar, Managing Director (FFPL), Sanjay Kulkarni, President (FFPL), Rahul Panshikar (Director), Heena Mistry, Saloni Kumari, Rajendra Bhide, Vibhishan Munde, Navnath Shinde.

Pune: On the occasion of International Day of Education, a short film titled 'Prabhaar'— a poignant narrative promoting girl child education was released. Directed by Rahul Panshikar and inspired by a true story of Heena Mistry, 'Prabhaar' sheds light on the deeply ingrained patriarchal attitudes that hinder the educational aspirations of young girls in certain communities.

The film revolves around the journey of Neena, a determined young girl who defies societal norms and overcomes significant hardships in her quest for education and self-reliance. Through its emotionally charged storytelling, 'Prabhaar' captures the resilience and indomitable spirit of Neena as she navigates the challenges posed by her environment.

Speaking at the event, Heena Mistry today a practicing Bombay High Court Lawyer, shared her emotional and inspiring story with the audience highlighting the struggles of girls to get an education and its prevalence to this date in society. She wishes to motivate many other girls facing similar circumstances and take control of their lives.


Saloni Kumari, another student who faced similar challenges spoke of her journey from Darbhanga to Delhi facing similar challenges. Navnath Shinde also told from his own experience of getting educated and spoke of how one can live a golden life by getting education if he/she gets help at the right time.

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Speaking at the launch, Mr. Sanjay Kulkarni, President of FFPL, said “Today, the issue of girls’ education is a serious issue at various levels in the country. Many problems such as the lack of toilets in schools stopping girls’ education after menstruation and the patriarchal male mentality, hinder the education of girls. We under FFPL’s CSR have constructed toilets for girls in over 30/35 schools so far.” He also expressed that when mothers stand firmly by their girls, girls get the strength to face problems and can progress well in academics. He also highlighted the need to shift the community mindset regarding girls’ education.


FFPL has long been committed to driving positive social change through its comprehensive Corporate Social Responsibility (CSR) initiatives, which span Health & Safety, Education & Promotion of Art & Culture, Environment & Local Community Infrastructure Development, and Social Justice. With ‘Prabhaar,’ FFPL continues to reinforce its dedication to education and empowerment as key pillars of its CSR efforts.

Through initiatives like these, FFPL strives to address critical societal issues and foster inclusive development. The company remains steadfast in its mission to create meaningful and sustainable impacts in the lives of local communities across India.

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